The Academy of Doctors of Audiology (ADA) was founded by nine practitioners in 1977 to foster and support the professional dispensing of hearing aids by qualified audiologists in rehabilitative practices. Later, in 1988, ADA developed the concept of the Doctor of Audiology (Au.D.) degree and provided much of the energy behind the movement for the transition of audiology to a doctoring healthcare profession. The Au.D. is now the minimum degree for audiology practice offered by educational institutions in the United States.

Today, ADA offers programming and support to those audiologists and students interested in autonomous practice. ADA is focused on helping audiologists succeed in all aspects of practice, with a particular emphasis on the business of audiology. Audiology Practices, ADA’s quarterly magazine, features articles that focus on issues confronting audiologists in autonomous practice.

True to its mission, ADA continues to advocate for audiologists owning their profession through practice ownership, by offering mentoring assistance to ADA members, potential members and audiology students.

1200+ members
4500 contacts in the Audiology industry
84,000+ website visits per year
Advertising Options

SOCIAL MEDIA POSTS
ADA will post your promotional content to our followers on Facebook (4000+) and Twitter (3000+). Each post includes up to 280 characters and image.
1 post: $300
2 posts: $500
3 posts: $700

WEBINAR SPONSORSHIP
Throughout the year, ADA hosts webinars on cutting-edge topics important to audiologists. Sponsorship includes inclusion of an introductory slide with your company logo before the start of the webinar, promotion as a webinar sponsor on the ADA website and in promotional emails, and access to attendee contact information upon completion of the webinar.
$500/webinar

MEMBER LIST RENTAL
ADA’s member list includes contact information for 1200+ audiologists and hearing industry professionals. ADA will send an email blast on your behalf to our contacts and provide an engagement report.
$695/email

VENDOR DIRECTORY
Display your company logo and a brief 35 word description of your services on the ADA website. Audiologists can access the vendor directory at audiologist.org/audiologists/vendor-directory
$100/year
Audiology Practices is the official publication of the Academy of Doctors of Audiology (ADA). Access to the print and web editions is offered as a member benefit.

There are three ad sizes available in the print edition—full page, half page, and 2-page spread. Please review the rates to the left. Print advertisers also can submit a web version of their ad, for inclusion at audiologypractices.org. 3000+ users visit the website each year.

Reserve your advertising space today. For more information, contact Stephanie Czuhajewski at ADA Headquarters at sczuhajewski@audiologist.org.

### Advertising Rates

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### Closing Dates

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# Mechanical Requirements

- Only high-resolution PDF files will be accepted.
- Single page ads are 8.5” x 11”, half-page ads are 8.5” x 5.5”
- Bleeds should be extended a minimum of 0.125”.
- Two-page spreads should be created on two separate side-by-side pages, each 8.5” x 11”.
- No live matter within 1/4” of the trim size.
- Screens: 150 line (preferred)

Send all ad materials to: sczuhajewski@audiologist.org